We support you…

at an efficient communication of your product information with our tools for Database Publishing, Catalogue Management, Product Information Management (PIM) and our services.

Applications

- Flysheets, handouts, brochures
- Designed catalogues
- Automated catalogues
- Advertisements, inserts
- User manuals, guide books
- Documentations
- E-business, e-commerce
- Internet
- Corporate publishing

Branches

- Manufacturing industry
- Mail order firm
- Publishing houses
- Automotive industry
- Capital goods
- Building services
- Retail market
- Trading companies
- etc.
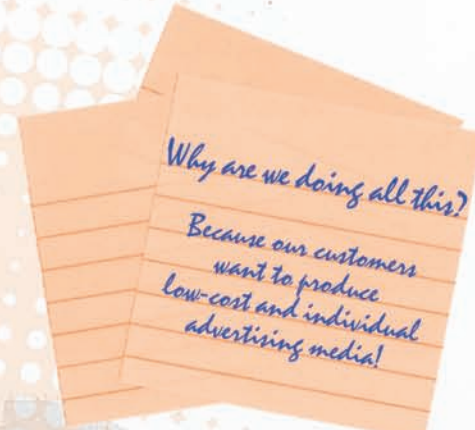
Just speak to us!

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The Print Publishing Specialist

- Catalogue Management
- Product Information Management (PIM)
- Corporate Publishing
- Full-service • Produkt communication
- Database Publishing

Development

We have started as a small business unit in the field of database-driven advertising media production and established over the years as an independently operating corporation.

In dedicated teams we are engaged in programming standard and customised software with media-independent Content Management Systems (CMS) for print and electronic media as well as in project management and project handling and of course the important training and service area.

Since 1997 MPDigital is developing custom-made software and services for enterprise-wide Product Information Systems and Cross-media Publishing.

Our customers are medium-sized and large businesses of the manufacturing industry as well as large trading concerns and mail order houses.

Raising our claim of further growing and being always one step ahead, as a software developer and media service provider we want to challenge new technologies and look forward to face increasing customer demands in the future.
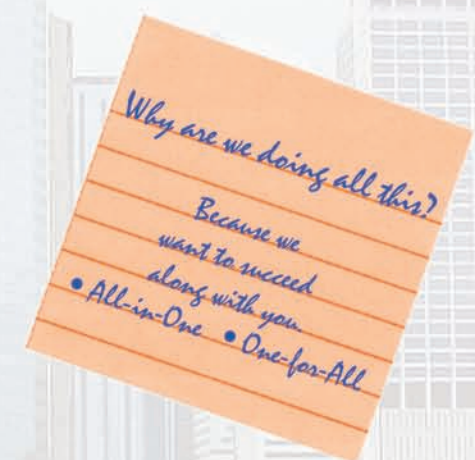
Core competence

After more than 10 years of experience with larger and smaller projects in the Product Communication business we have developed to a print publishing specialist. With our CX30 TOOLBOX we offer software solutions in the areas Catalogue Management, Database Publishing and Product Information Management (PIM).
We are happy to assist you in the fields of marketing and sales with our full-service in our own prepress department.

Why are we doing all this?

Because our customers want to produce low-cost and individual advertising media!

Why are we doing all this?

Because we want to succeed along with you.
• *All-in-One* • *One-for-All*

Corporate philosophy

Our customer's benefit is our main interest.

• Partnership is the basis for common success
• Consulting and support from A to Z
• Conceptual thinking and pragmatic action
• Creation and integration of standards
• High-quality level

What can we do for you?

We support you with

• consulting in our competence fields
• your individually customised collection and configuration of CX30 tools
• your printmedia creation, also as full-service
• individual programming in coordination with your workflows
• integration of existing IT environment and data sources
• managing your product information

Creating added value

Successful companies often seek the added value of an enterprise-wide IT solution:

• Improvement of information flows
• IT cost savings
• Strengthening of competitiveness

MPDigital offers all this with the flexible CX30 product family. The integrated special tools complement to a long-range print publishing solution and, if needed, to a comprehensive integration platform for Product Information Systems. Individual plug-ins are specialising the CX30 TOOL-BOX for any application.

The CX30 product family represents an innovative solution package for an efficient Product Information Management (PIM). Furthermore it establishes new market opportunities via e-business solutions and grows steadily and flexible with the requirements of your company. High-performance technologies will generate a fast return on investment (ROI).