



FULL-SERVICE

We offer you the full service of a company that has been active in the business of creating of catalogue for years.

- **Simple catalogue creation**
with a clearly arranged workflow
without working losses
- **Integrated PIM system**
Efficient Multi-Channel-Marketing through a media
independent database and automatic processes
- **Large scale integration**
Involved product stages and systems are always at
the ongoing data status
- **Perfect embedding of the DTP stage**
Text changes made within the layout are
immediately included in the database
- **Adaption of the system size**
to support your growing needs
- **Over a decade of experience**
with digital catalogue management



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After more than 20 years of experience with larger and smaller projects in the Product Communication business we have developed to a print publishing specialist.

We offer software solutions in the areas Catalogue Management, Database Publishing and Product Information Management (PIM). We are happy to assist you in the fields of marketing and sales with our full service in our own prepress department.



Everything you need!

Development

We have started as a small business unit in the field of database-driven advertising media production and established over the years as an independently operating corporation.

In dedicated teams we are engaged in programming standard and customised software with media-independent Content Management Systems (CMS) for print and electronic media as well as in project management and project handling and of course the important training and service area.

Since 1997 MPDigital GmbH is developing custom-made software and services for enterprise-wide Product Information Systems (PIM), Digital Asset Management (DAM), Cross-media Publishing and eCommerce.

Our customers are medium-sized and large businesses of the manufacturing industry as well as large trading concerns and mail order houses.

Raising our claim of further growing and being always one step ahead, as a software developer and media service provider we want to challenge new technologies and look forward to face increasing customer demands in the future.

Corporate philosophy

Everything revolves around you, our customer. A consistent application and integration of standards ensures you and us always a high quality level.

- Our customer's benefit is our main interest.
- Partnership is the basis for common success
- Conceptual thinking and pragmatic action
- Creation and integration of standards
- High-quality level

One-for-All PIM Print-Publishing ProductPresenter
MPDigital CatalogueDesigner Multi-Channel-Publishing
creation of advertising eCommerce ProductManager
All-in-One catalogue reloaded catalogue production
CX30 TOOLBOX prepress
Cross-media Publishing MAM MediaAssetDeliverer
FlyerPortal database publishing Hard & Software
CatalogPLUS



CONSULTING

We support you at an efficient communication of your product information with our tools for Database Publishing, Catalogue Management, Product Information Management (PIM) and our services.

Applications

- Handouts, brochures
- Designed catalogues
- Automated catalogues
- Advertisements, inserts
- User manuals
- Documentations
- eBusiness, eCommerce
- Internet
- Corporate publishing

Branches

- Manufacturing industry
- Mail order firm
- Publishing houses
- Automotive industry
- Capital goods
- Building services
- Retail market
- Trading companies
- etc.



SUPPORT

Successful companies often seek the added value of an enterprise-wide IT solution:

- Improvement of information flows
- IT cost savings
- Strengthening of competitiveness



TRAINING

Training saves time and money! Because only well trained employees make optimum use of the software installed in your company. Depending on the requirements, we offer you the various training models.